

CONTRIBUTE TO STUDENTS THROUGH THE WEBINAR "HOW TO SELF DEVELOPMENT AND MANAGING TIME EFFECTIVELY"

Genoveva Genoveva¹, Putri Cantika², Agung Panglima P. Lodong³, Sely Oktavia⁴, Vivien L. Iskandar⁵

^{1,2,3,4,5}President University

Correspondent Email: genoveva@president.ac.id

Abstract

This community service activity is our contribution to students carried out during the covid-19 pandemic, so that it is in the form of online. Based on the results of a survey of 5 high schools and 5 universities in the Jabodetabek area, there are six webinar materials expected by students. From the six materials, two materials with the highest needs were selected, namely Self Development and Time Management. The next step is to arrange the outline of material and find the speaker from the millennial circle, to match the participants who are senior high school and university students. The webinar held on July 3, 2021, which was attended by 184 participants. Feedback is carried out to find out the benefits and effectiveness of choosing topics and speakers. Internally, the advisor also evaluates the activities with the students involved in these activities. The webinar can run smoothly and get positive feedback from participants.

Keywords: community service, self development, student; time management; virtual webinar

KETERANGAN ARTIKEL (diisi oleh redaksi)

Riwayat Artikel: diterima: 4 Agustus 2021; direvisi: 16 Agustus 2021; disetujui: 20 Agustus 2021

Copyright©2021. Rudence: Rural Development For Economic Resilience

INTRODUCTION

Personal development in every single individual is very dependent on the priorities of the individual, where personal development depends on a naturally formed balance between physical, spiritual, social, mental, emotional factors development and under any circumstances with absolute disregard for one factor or another. At the consequent life stage equitable individual development has an impact on physical, mental health, and work capacity (Ekaterine & Natalia, 2017). While (Adams & Blair, 2019) concluded that time management is how an individual plan and directs himself to complete the individual; self-directed, and they should be able to engage in short-term planning. Several studies show that students at the high school level and university in general have difficulty in personal development (Anwar, 2017; Anjum, 2020) and time management (Akcoltekin, 2015; Adams & Blair, 2019). Therefore, we decided to give webinars on these two topics as one of our contributions to society, especially high school students and college students.

The two topics above, namely "Self Development" and "Time Management" are the topics of choice for our webinar as our contribution to the community service implementation team. This project is an integration of one of the courses, namely Corporate Entrepreneurship 1,2 and 3. Where in Corporate Entrepreneurship 1, the target student is to make a Business Plan which is carried out in groups of 15-18 people. Meanwhile, in the next semester in the same group, Corporate Entrepreneurship 2, the group realized the Business Plan in the form of a business project. Finally, Corporate Entrepreneurship 3, profits that have been obtained during business projects must be donated to social activities (Genoveva, Yustina,

Jokhu, Widiyanto, & Tanardi, 2020), in the form of community service Due to the Covid-19 pandemic, it was decided that this project would be carried out online targeting high school and college students.

Based on the results of a survey of students from 5 SMA and 5 Universities in the Greater Jakarta area regarding what webinar topics they need, in Figure 1 it can be seen that there are 6 topics that get the highest percentage of respondents' choices, namely Leadership, Communication, Self Development, Teamwork, Management Time and Entrepreneurial Spirit. Due to time and cost constraints, the team chose 2 topics with the highest percentages, namely Self Development (average 75%) and Time Management (average 87.5%), so it was decided that the two topics would be combined in the webinar event.

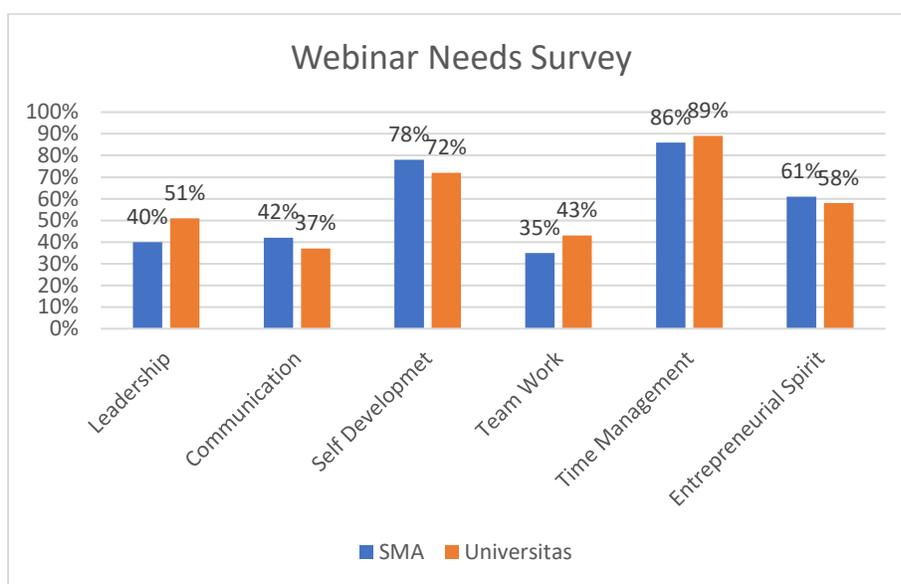


Figure 1. Webinar Needs Survey

Based on interviews with principals and student counselors from ten schools/universities above, they said the same line, that students have difficulty managing time, because they are not disciplined. In addition, the ability to develop themselves according to their respective talents is also not maximized, because their age is still unstable, so they are easily influenced by their friends (Conselors & Principles, 2021). Based on the results of the survey and interview, the community service team decided to give the webinar topics "Self Development" and "Time Management".

The aim of this project is to help students explore the nature and components of their self-development. In addition, the aim of the project is to reveal the relationship between self-development and effective time management. With positive self-direction accompanied by good time management, after this webinar, students are expected to be more successful in their studies.

ACTIVITY METHOD

The method we use in this community service activity is action research. Action research is a group of people who identify a problem, do something to solve it, see how successful their efforts are, and if they are

not satisfied, try again (Maheswari, 2012). This community service activity has been started since early May, starting with making plans to the final report which will be completed in mid-July 2021. Based on the activity steps in Figure 2, it can be seen that we conducted a survey of 5 high schools and 5 universities regarding the seminar needs of students. The survey was conducted simultaneously on May 28, 2021. There are 6 types of training (figure 1) that get the highest percentage and we decided to provide training topics according to the 2 topics they need the most, namely Personal Development and Time Management.

The second step is to design the webinar materials in the form of an outline of the material and then find for the appropriate speaker. The title of the material we propose is a combination of two materials, namely "How to Self-Development and Managing Time Effectively". The speaker we chose were millennials to get closer to students, namely Deabeata Gea Emily, talent management and Culture Executive at Kalbe Consumer Health. We provide the outline of the material to the speaker to prepare the material to be delivered at the webinar. Due to the Covid-19 pandemic, the seminar is provided online. The advantage of the online seminar provided is that it can reach remote high schools and universities and can be attended by more participants.

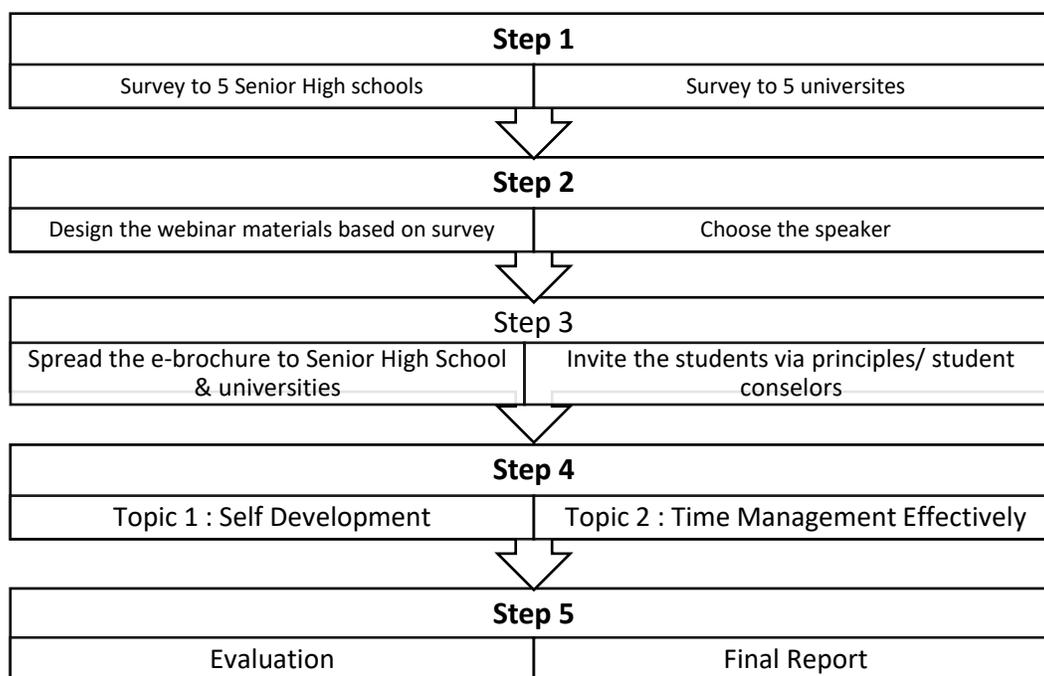


Figure 2. The Step of Social Community Project

The third step is to disseminate information to potential participants. We, the team that carried out this community service activity, disseminated the implementation of the training through two channels, namely in the form of an e-brochure (figure 3) on various social media, including media partners, such as "Ruang Mahasiswa" and "Sejuta Cita." They succeeded in disseminating the information to more than 650

students and 100 campuses. Apart from social media and media partners, information is also disseminated through invitations to 8 schools that have been collaborating with President University, namely: SMA 2 Cikarang Pusat, SMA Bintang Timur Pematangsiantar, SMA Bina Guna Simalungun, SMA Modal Bangsa Arun, SMA 10 Fajar Harapan Banda Aceh, SMK Hijau Muda Cikarang, SMK Informatika Amanah Bangsa Cikarang dan SMK Puja Bangsa Cikarang.



Figure 3. E-brochure

The fourth step is the implementation of the webinar which will be held on Saturday, July 3, 2021. The choice of Saturday is so that participants can take a day off so that they can take part in the webinar. The last step is evaluation, where after the event we distributed questionnaires to find out the participants' responses to the training we held.

ACTIVITIES

The webinar is carried out according to the schedule, namely July 3, 2021, taking place at 09:30 AM and ending at 12:10 PM. This training was attended by 184 participants aged 13-22 years, consisting of 98 (53%) students, 67 (37%) senior high school students, 15 (8%) junior high school students and 4 (2%) fresh graduates. The structure of the training program is as follows.

Table 1. The Agenda of Training

Time	Content of the Event
09:30-09:45	Briefing Committee and preparation
09:45-10:00	Participant join the room <ul style="list-style-type: none"> • Showing Poster • Playing Music
10:00- 10:10	Opening <ul style="list-style-type: none"> • Greetings • Pray • Read rules & Regulation
10:10- 10: 25	Opening Speech <ul style="list-style-type: none"> • Mam Genoveva, advisor • Project Manager
10:25-11:15	Speaker Material
11:15-11:45	Question & Answer session
12:45-12:05	Games & Announcement the Winner
12:05-12:10	Closing <ul style="list-style-type: none"> • Photo session • Closing Event

The webinar event ran smoothly and according to the schedule that had been prepared. At 09.30 all committee members have joined Zoom to conduct briefings and preparations. At 09.45 the zoom was opened for participants until 10.00, during the process of joining the participants, the committee displayed event posters and music. The event started promptly at 10:00 with remarks from the community service project supervisor and also a lecturer in related subjects, namely Ms. Genoveva. The speech was followed by the project manager of this training event, Putri Cantika. Exactly at 10.25 the instructor began to present the material, followed by a question and answer session until 11.45. The delivery of the material is very interactive because it involves the participants actively to participate. At the question and answer event,

participants were also very enthusiastic in asking questions, but due to time constraints, the number of questioners was eventually limited. Next, are the games and the announcement of winners at the end of the games with e-money prizes. The event closed with a group photo (figure 4).



Figure 4. Participants

This webinar activity spent a budget of 1,500,000 rupiah to pay the speaker and prizes for the game competition winners. This budget is the profit that students get when they run a business project in the previous semester, where they have an obligation to use the profit in social activities. After the event, the committee distributed questionnaires to get feedback. The first question regarding the benefits of the seminar for participants, in general answered strongly agree that the seminar was beneficial for them as many as 180 people (97.8%), the rest agreed 4 people (2.2%). The next question is about the topic of the webinar, is it interesting, the participants answered agree that the most dominant is 110 people (59.8%). Then strongly agree 69 people (37.5%) and the remaining 5 people (2.7%). The third question is related to whether the speaker conveys the material in an interesting way. 150 participants (81.5%) said they strongly agree, then 31 participants (16.8%) agreed and the remaining 3 participants (1.7%) said it was normal.

The fourth question is related to the duration of the time used in the webinar, whether it is appropriate, generally answered strongly agree as many as 141 respondents (76.5%), who answered agree 32 respondents (17.4%) and the rest were normal as many as 11 respondents (6, 1%). Questions related to the committee can be found in question number 5, which is about the cooperation and friendliness of the committee. The participant's response was very positive, namely 162 respondents or 88% answered that they strongly agreed that the committee was very cooperative and very friendly. The remaining only 22 respondents or 12% answered that the committee was cooperative and friendly. The last question is about the webinar as a whole, as many as 135 respondents (73.3%) strongly agree that the webinar went well and smoothly. Then as many as 38 respondents (20.6%) answered agree and only 11 respondents (6.1%) answered normal. A summary of the feedback results can be seen in table 2 below.

Table 2. Webinar Feedback

No	Question	Total	Percentage
1	This webinar is benefit for me:		
	Strongly agree	180	97.8%
	Agree	4	2.2%
2	The topic of webinar is interesting:		
	Strongly agree	69	37.5%
	Agree	110	59.8%
	Average	5	2.7%
3	The speaker delivery the material in an interesting:		
	Strongly agree	150	81.5%
	Agree	31	16.8%
	Average	3	1.7%
4	The number of hours used in the webinar is appropriate:		
	Strongly agree	141	76.5%
	Agree	32	17.4%
	Average	11	6.1%
5	The committee is cooperative and friendly:		
	Strongly agree	162	88%
	Agree	22	12%
6	Overall the webinar was carried out well and smootly:		
	Strongly agree	135	73.3%
	Agree	38	20.6%
	Average	11	6.1%

The committee also gave certificates to participants which were sent via email, here is an example of certificates for speakers and participants (figure 5).



Figure 5. Certificate for spekaer and participant
Source: Researchers, 2021

The committee held an evaluation session for each department led by an advisor, after the event was over. The results of the evaluation include, among others, 257 participants who registered but only 184 attended, it is necessary to remember that the prospective participants who registered about the event 1 day before the event. In addition, the MC who had been appointed canceled his attendance 1 week before the event, so it took time to find a replacement. Overall, the event went well and there were no serious problems.

CONCLUSION

The Webinar program is good because it starts at the right time on Saturday, the hours aren't too late, and the duration isn't too long so that participants don't get bored. Good topics and speakers in delivering material, therefore, that participants can actively participate in the webinar and ask questions. As well as input so that this webinar event for the community can run smoothly again in the future and provide many benefits for participants, especially for the younger generation, which is facing the progress of the times, a strategy for self-development and being able to manage time effectively is required.

Evaluation for the committee must improve communication between divisions so that they can run this event more efficiently and with fewer errors. To improve the work, it is necessary to re-examine it. Re-ensure that all of the webinar's rules and conditions are followed by all participants and that the webinar runs smoothly and efficiently. This webinar can run smoothly and efficiently.

Bibliography

- Adams, R., & Blair, E. (2019). Impact of Time Management Behaviors on Undergraduate Engineering Students' Performance. *Sage Open, January-March 2019*, 1-11.
- Akcoltekin, A. (2015). High School Students' Time Management Skills in Relation to Research Anxiety. *Educational Research and Reviews, 10(16)*, 2241-2249.
- Anjum, S. (2020). Impact of Internship Programs on Professional and Personal Development of Business Students: A Case Study From Pakistan. *Future Business Journal, 6(2)*.
- Anwar, K. (2017). Pengembangan Inventori Perkembangan Siswa (IPS) SMA Negeri 9 Bulukumba. *Jurnal Psikologi Pendidikan & Konseling, 3(1)*, 74-81.
- Conselors, S., & Principles. (2021, June 2). Webinar Topic Needs for Students. (P. Cantika, Interviewer)

Ekaterine, G., & Natalia, K. (2017). Impact of Time Management on Personal Development of Master's Degree Student. *European Journal of Social Sciences Education and Research*, 11(2), 110-118.

Genoveva, G., Yustina, A. I., Jokhu, J. R., Widiyanto, H. A., & Tanardi, J. (2020). Pelathan Terhadap Siswa SMK di Cikarang "Menjadi Lulusan Yang Berdaya Saing". *Jurnal Bakti Masyarakat Indonesia*, 3(1), 277-283.

Maheswari, V. (2012). *Action Research in Education*. K.L.D.A.V(P.G) College, Roorkee, India.

